**Bacchus**

- The No. 1 Energy Drink in Korea since 1965
- One of the 3 original energy drinks in the World
- Means the God of Health
- A way of life “Real Power for Real People”
- A “Fatigue Fighter” for all ages

**History**

**1961**
Bacchus® is Launched

**1967**
Dong-A becomes No. 1 pharmaceutical company in Korea

**1994**
1st Export to the USA

**2001**
Bacchus® can is developed for export

**2002**
Bacchus® records 700 Mil. Unit in local

**2012**
Bacchus® is exported to over 20 countries in the world

**2014**
Bacchus® records 100 Million unit in Cambodia (No.1)

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**Original**

**Bottle Type**
Bacchus (Original)
Korea, Japan, China, Mongolia,
South America, U.S.A.

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**Premium Lines**

**Bottle Type**
Bacchus (Plus Ginseng)
U.S.A., Mongolia

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**Original**

**Can Type**
Bacchus can (Non-carbonated)
Philippines, Cambodia

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**Premium Lines**

**Can Type**
Bacchus can (Non-carbonated)
Philippines, Cambodia

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**Premium Lines**

**Can Type**
Bacchus can (Carbonated)
U.S.A.
Ingredients of Bacchus®

**Taurine 2,000 mg**
- Essential amino acid
- Helps to control cholesterol concentration level and maintain blood pressure at the normal level
- Necessary for normal skeletal muscle functioning
- Excellent for preventing arteriosclerosis, high blood pressure, stroke and heart failure

**Royal Jelly**
- Increases energy, endurance, stamina levels, reduces stress, and resistance to disease
- Helps maintain and enhance hair, nails, and skin tone
- Contains Collagen – a powerful anti-aging element that helps preserve the youth of the body, particularly the skin

**Ginseng**
- Ginseng is a tonic herb that helps to improve overall health and restore the body to balance, and helps the body to heal by itself
- Ginseng has been used for centuries to boost energy and stamina, sharpen the mind, reduce stress, treat impotence, and extend life

Bacchus® around the World

Exporting countries:
Japan, China, Vietnam, Cambodia, Laos, Myanmar, Singapore, Philippines, Australia, New Zealand, Tanzania, Ghana, Nigeria, Guatemala, Uruguay, Peru, Argentine, USA, Mexico, Guam, Hawaii, Sri Lanka, Nepal, India, Mongolia